

# THE GAZETTE OF

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## CHULALONGKORN UNIVERSITY



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# HRH Princess Sirindhorn Attends CU's 96<sup>th</sup> Foundation Anniversary Celebration

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Students from Harvard and Asian Universities join HCAP 2013 (Photo by HCAP)

COVER



*Her Royal Highness Princess Maha Chakri Sirindhorn attends the 96<sup>th</sup> Foundation Anniversary Celebration event of Chulalongkorn University.*

HRH Princess Sirindhorn arrived at the university early on the morning of Tuesday, March 26, 2013, to participate in an alms offering for 108 monks in front of the Royal Statues of King Rama V and King Rama VI. HRH Princess Sirindhorn then proceeded to the university's Main Auditorium to attend and participate in the Thai classical music performance on this auspicious occasion. The performance was given by ensembles from the university and the Bunditpatanasilpa Institute to celebrate the 96th anniversary of the university's founding.

On the same afternoon, a seminar was held in the Main Auditorium on the topic, "Chulalongkorn University Under the Auspices of King Vajiravudh (Rama VI)".

Information about the university's past, present and future of Chulalongkorn University was discussed from various perspectives, including different development guidelines and the distribution of royal land for prospective uses, as the university is approaching the 100<sup>th</sup> anniversary of its founding. Guest speakers were Prof. Tongthong Chandrangu, permanent secretary to the Office of the Prime Minister; Assoc. Prof. Dr. Sunait Chutintaranond, director of the Institute of Asian Studies, Chulalongkorn University and Assist. Prof. Pongsak Vadhanasindhu, Ph.D., dean of the Faculty of Architecture. The attendees were its former and current students, staff, the general public and the press.

## CU Listed in Times Higher Education's Rankings 2013 as the Top Thai University and named in the Webometrics Rankings among the 200 Best Universities Worldwide



According to the Times Higher Education's Asia University Rankings 2013, published on April 10, 2013, Chulalongkorn University has attained the 82<sup>nd</sup> position. Among all universities in ASEAN nations, Chulalongkorn University was ranked in 5<sup>th</sup> place.

In the Times Higher Education World Reputation Rankings 2013, Chulalongkorn University, together with Mahidol University, is listed among the 201<sup>st</sup> - 250<sup>th</sup>

places in the world reputation group, which is the highest achievement by Thai universities in this year's international rankings. Fourteen Asian universities listed in the top 100 positions are in Japan, Singapore, China, Hong Kong, Korea and Taiwan. The ranking was conducted according to the Academic Reputation Survey poll of Ipsos MediaCT for Thomson Reuters.

In addition, according to the recent Webometrics Rankings of World Universities 2013, Chulalongkorn University ranks 169<sup>th</sup> place in world universities, 15<sup>th</sup> in Asia and 1<sup>st</sup> in Thailand. Chulalongkorn University is the one and only Thai university listed in the first 200 world universities this year.

# ASEAN Youth Exchange Program 2013

**'The youth are not only leaders of tomorrow but partners of today'**  
Kofi Annan once said.

Undoubtedly, YOUTH POWER always plays a vital role in every community, including ASEAN, as young people belong to next generation: informed students and observers today and then, as they gain power and impetus, leaders in the future. It is they who will make or hold back progress for years to come.

The health of future generations is dependent on what we do today. That is why it is essential to recognize Youth Power as an essential component in regional progress, a force that will determine future directions in shaping ASEAN to bridge the various gaps that stand in the way of an effective unity. Chulalongkorn University doesn't overlook the cardinal importance of these precious resources and is all set to prepare a number of activities and programs to increase the capacity of the region's youth for the betterment of the ASEAN Community.

The ASEAN Studies Center at Chulalongkorn University is in charge of setting up an ASEAN Project offering various programs such as **"ASEAN YOUTH AND THE EVOLVING REGIONAL ARCHITECTURE"** and **"ASEAN YOUTH EXPLORATION"**. The objectives of the programs are to enhance participation and to integrate the youth of ASEAN nations to fulfill the aim of ASEAN Community to share "One Vision, One Identity, One Community", to raise awareness of the Community's power and potential, and to ensure that



*An activity draws big smiles from the participants.*



*Smiles and happy faces from some student participants*

Chulalongkorn University students are ready to become leading ASEAN citizens. Their success will help enable participants to reach mutual understanding and participate in focusing and strengthening regional cooperation.

These activities included not only lectures on the subjects of "Southeast Asian Civilization", "Thai Economic Development", "ASEAN Economy and its Economic Partners", "ASEAN in Global Affairs", and "Political Cooperation and Capacity Building" presented by lecturers with deep experience in these fields, but also panel discussions that offered the young participants an opportunity to consider diverse topics connected with the ASEAN Community, among them, "Sustainability in ASEAN Economy."

The 100 young participants also went on cultural excursions to the United Nations Organization in Bangkok, a historic park in Petchburi (Panakorn Kiree) the largest stupa in Thailand at Nakhon Pathom, and many other significant places. They were able to express their views



*Field trips to historic sites show participants the richness of regional culture.*

on everything that they experienced by writing a papers and making final presentations, all of which established a firm shared friendship among the participants.

"ASEAN YOUTH EXPLORATION: The Journey to Southeast Asia" is a nine-day exchange program held in Indonesia and Vietnam. The 30 Chula students took advantage of this marvelous opportunity to explore and learn about different aspects of ASEAN countries, including history, culture, arts, international relations and the national economy through various activities organized by the host universities, the University of Airlangga (from 10 through 20 January 2013) and Vietnam National University-Ho Chi Minh (from 7 through 15 January 2013).

The youth program participants in Indonesia and Vietnam attended lectures on subjects related to ideology, culture, and Vietnam's and Indonesia's Economic Development and their integration into ASEAN Economic Community, and also took field trips and sightseeing tours of historic places.

The events provided interchange platforms for creativity and ideas among today's generation. There were group discussions on different topics, mind-mapping presentations on ASEAN, and problem-solving activities that reinforced unity among students from Chulalongkorn University and other partner universities.



*Participants display their national costumes.*

In addition, most of the participants took charge of spreading awareness and knowledge they gained from the events to different levels of society, beginning at the level of their own families and extending to the national level, in order to share the deepest values of different cultures and traditions as well as enhance cultural understanding among member countries.

The program has not come to an end with only these two projects to develop youth power. The ASEAN Studies Center of Chulalongkorn University is hard at work conceiving additional

The ASEAN Studies Center at Chulalongkorn University is in charge of setting up an ASEAN Project offering various programs such as **“ASEAN YOUTH AND THE EVOLVING REGIONAL ARCHITECTURE”** and **“ASEAN YOUTH EXPLORATION”**.

ones for the future, including short-term exchange student programs with other joint partner countries, several academic seminars for young people to exchange innovative ideas with professors, and

an annual ASEAN WEEK exhibition to broaden knowledge and experience related with broad aspects of ASEAN.

The development of Youth Power is an essential component of our movement towards an integrated ASEAN Community. It will also broaden and accelerate beneficial interaction among the member countries while welcoming and absorbing the diversity of ideas from outside the region. Nowadays, ASEAN students are highly active in engaging themselves in programs and activities, which signals a rosy future for ASEAN.





## Cover Story

# EAST MEETS WEST

## when Harvard College in Asia Program Partners with Chulalongkorn University



HCAP-Bangkok with their exclusive guest speaker – Former Prime Minister, Mr. Abhisit Vejjajiva (6<sup>th</sup> from left, back row) and their advisor Assist. Prof. Dr. Kriengkrai Boonlert-U-Thai (5<sup>th</sup> from left, back row)

## What is HCAP?

Many may have heard of this four letter abbreviation around campus, but most responses might be summed up with one question, “What is HCAP?”

The Harvard College in Asia Program, or HCAP, is a student-run organization that works hand in hand with revered Harvard University in Cambridge, Massachusetts in order to build a strong bridge of cultural, academic and social communion between Harvard students and top universities throughout Asia.

Each year the Harvard College in Asia Program will choose only one university from a number of countries and invite it to join a one-week conference at Harvard. Within this time frame, the chosen participants will have an opportunity to live like Harvard students at the dorms while also attending educational academic conferences that center around a theme decided upon each year. This year’s theme was *Civil and Minority Rights*, which focused on problems such as racial and gender inequality, not only in America but also the different problems that each country face. After each lecture, attendees had an opportunity to discuss current issues and to ask to the guest speaker questions.

## Meet the President of HCAP-Bangkok

BBA Senior, Tatchamon Nanavaratorn from the Faculty of Commerce and Accountancy is the founding member of HCAP-Bangkok. She worked diligently with her team in order to become part of the Harvard College in Asia Program.

Tatchamon related that the application process was not easy. Starting from scratch in building HCAP-Bangkok was a learning experience as everything was new and she had to start from the very first step. Along with the support of Dr. Kriengkrai Boonlert-U-Thai, their advisor, her team’s work to become a chosen university took over three months of continuous process in working on the application and preparing for the Bangkok conference in March at Chulalongkorn University as well.

As the January date for the Harvard conference approached, only 8 out of 16 members were chosen to attend because of limited space. Dr. Kriengkrai hand-picked eight CU students through interviews, and in the end everyone was happy for the team because they were positive that the chosen ones would be able to represent CU at its best.



Tatchamon Nanavaratorn, the President of HCAP-Bangkok

Tatchamon shared her feelings about how HCAP has changed her life, making her a more responsible and punctual person, since as president she felt that she had to be a role model for her club. Coming back from the Harvard conference, she felt that she had gained many new insights, as she had had the opportunity to discuss various issues with new friends and professors.



## Cynthia Wu HCAP President

Harvard senior Cynthia Wu has much to say about her experience in Bangkok:

“As president of the Harvard College in Asia Program back at Harvard University, my experience was fun-filled and exotic. We definitely made the right decision by choosing Chulalongkorn University to be apart of HCAP.

“At first, we chose Thailand because we wanted to add a school in Southeast Asia in order to make our program more comprehensive. We were missing a large portion of Asia in our program and decided that Thailand would best fill the gap. Nor did Chulalongkorn University disappoint us. It was the perfect choice. We had the advantage of an existing connection to Chula through one of our former HCAP members. The people at Chula were extremely easy to work with and also very capable in putting on a fantastic conference this year.



*Cynthia Wu visits Wat Phra Kaew during HCAP-BANGKOK's Cultural Tour*

My favorite part of the trip was definitely meeting all of the different faces of HCAP-Bangkok. Being able to spend time with them in various settings from academics to social is invaluable to me. Learning about their lives and getting to know them as friends is the best take-away from HCAP every year. HCAP-Bangkok especially is really amazing because of the members' dedication and their amazing itinerary that showed us so much of Thai culture in only a week's time.



*Harvard College in Asia Program 2013 at Harvard University – Cambridge, Massachusetts.*



*A warm welcome from the HCAP-BANGKOK delegates at the HCAP talent show back in January 2013.*

HCAP-Bangkok in return has opened up a new world for its visitors, not only showing Bangkok at its best but also teaching Harvard delegates about traditional Thai culture. They were able to visit places like the Grand Palace, to learn about the traditional Thai way of living in



*Chula students take Harvard delegates on a cultural tour to the heart of Bangkok – Wat Phra Kaew*

Ayutthaya, and to explore Thailand's history at the Siam Museum. Food tours allowed them to experience Thai cuisine at the source.

Tatchamon talked about how in upcoming years HCAP-Bangkok plans to take Harvard students to participate in different community service activities, an experience that will give the Harvard delegates treasurable memories to take back. And once they have returned home they can share that amazing things they have learned about Thailand and its culture with their friends.

“As HCAP-Bangkok has officially fulfilled its first year task as part of the Harvard College in Asia Program, I would like to thank all of my HCAP-Bangkok team members for their hard work, we fight and argue but in the end it's only for the best. We're happy to have given Harvard delegates such a memorable experience to take back home with them along with the things they have learned from our conference, and hope that one day they will come back and visit again,” states Tatchamon.

# What Do You Believe?

## Research on 'Food Belief' may reveal that you go with the flow

Recent trends of thought appearing in the social media and in advertising recommend that you give some consideration to the food you eat each day. The bad news is that the number of risks to your health gets longer as your food choices increase. One of the most feared illnesses is also one of the most familiar – cancer. Many of the facts about this disease remain elusive, and research on the food-related thought of cancer patients reveals that secret fears and beliefs are not at all uncommon.

Nicharach Nitichai and Janjira Prapakorn, undergraduate students in Nutrition and Dietetics at Chulalongkorn University's Faculty of Allied

Health Sciences have conducted research on the subject, "The study on the food beliefs and the diet modification and vitamin supplements used by cancer patients receiving chemotherapy and/or radiotherapy and/or surgery". The survey is carried out on 230 OPD cancer patients at King Chulalongkorn Memorial Hospital using interview-assisted questionnaires and a semi-structured questionnaire guide. The result shows that food beliefs among cancer patients are actually similar to those who are not being treated for cancer, and that what we believe has a great impact on our choice of things to eat.



Assoc. Prof. Dr. Jongjit Angkatavanich

"The left column shows beliefs of the subjects concerning food. The right column shows their reaction after they were **diagnosed and informed of their health problem.**"

**Meat is harmful** – a quarter of the patients believed that meat, especially beef, stimulates cancer and produces toxic substances in the body. They think that the hormones that cows release when they are slaughtered are carcinogenic. Moreover, meat from livestock was generally believed to be carcinogenic because of effects of the animal feed they consume.

**Once diagnosed** – when they were informed of their illness, 71.10% of cancer patients said they abruptly changed their eating behavior.

**Vitamin C and beta-carotene can cure cancer** – 16.09% of the patients believed in the curing power of vitamin C, whereas 13.91% believed in that of beta-carotene.

**Once diagnosed** – 21.30% took vitamin C on their own as a supplement. A smaller number, 8.70% took beta-carotene.

**Information is the first priority** – Most subjects put their trust in doctors and nurses. They would follow the advice given voluntarily.

**Once diagnosed** – Most participants of the survey, however, felt that the information or advice they received was not adequate. Consequently, they sought alternative therapy based on the use of such things as vitamins and herbs.



According to the research, the food belief pattern in the subjects highlighted the avoidance of animal proteins and the overuse of self-supplement vitamins. This conclusion points out the need for clarification for cancer patients of the proper nutritional guideline that they should follow. The information, as intended by the researchers, can be applied to improve the patients' nutritional status, by making each individual patient aware of the healthy eating pattern that is applicable in his or her specific case.

Assoc. Prof. Dr. Jongjit Angkatavanich of the Department of Nutrition and Dietetics at Chulalongkorn University's Faculty of Allied Health Sciences, who was the advisor to the project, provided a surprising

correction to this set of food beliefs. Processed meat in today's market, especially beef, usually considered the principle suspect as a cause of cancer, is hormone-free thanks to advancements in the livestock industry. Lack of red meat consumption leads to immune deficiency as it causes the blood cells in the body to weaken. On the other hand, excessive consumption of vitamin supplements is dangerous. Vitamin C is an acid, thus its excretion requires hard work by the kidneys, increasing the possibility of kidney stone formation. Beta-carotene, according to 1996 research by the World Cancer Research Fund, is not beneficial in dealing with cancer, but in fact carcinogenic in itself.

We often think we bring a lot of knowledge to our choice of food. We try to consume less meat and take more vitamin supplements. But valid information from proper sources is also vital. We are what we eat and we eat what we think is good for our body. In short, make sure you ask yourself twice before saying yes to any food-related belief.





## CU Researcher Applies GPS to Measure Bangkok Land Subsidence and Earthquake Risk



Dean of Faculty of Engineering, Assoc. Prof. Dr. Boonsom Lerthiruwong (3<sup>rd</sup> from left) and the faculty's administrative board congratulate Prof. Dr. Chalermschon Satirapod (3<sup>rd</sup> from right) on his National Outstanding Researcher Award.

In 2004, the Sumatra-Andaman earthquake caused a tsunami to strike the lengthy beaches of southern Thailand, marking one of the deadliest natural disasters ever recorded in the region. Also in 2004, the GEO2TECDI Project was kicked off by an incorporation of EU researchers, Thai associate organizations and Chulalongkorn University.

The objective of the project is to enhance capacities and skills required to deal with land surface motion and deformation due to tectonic processes, land subsidence and sea level change in Thailand. The tsunami was actually a wake-up call for Thais to pay attention to other tectonic problems we are currently facing.

Prof. Dr. Chalermschon Satirapod, head of the Survey Engineering Department, Faculty of Engineering, Chulalongkorn University, together

with other faculty staff, started studying the use of GPS (Global Positioning System) to track tectonic movements. After the tsunami, GPS was applied to monitor the displacement and future motion of the tectonic plates in cooperation with the Royal Thai Survey Department (RTSD), the Hydrographic Department (HD) and other organizations. Assessment was focused on Bangkok and its surrounding provinces, where the land is flat and therefore prone to flooding.

A GPS or Global Positioning System is a navigation system which calculates a position on earth by precisely timing the signals sent from satellites. GPS is widely employed in many fields; for example, navigation system, vehicle tracking system, cartography and surveying.

The study reveals that Bangkok is in the process of sinking. Since the tsunami the tectonic

plate has been subsiding at a rate of approximately 1 centimeter per year. Land subsidence has been at the rate of 1.5-2.5 centimeters per year, whereas the sea level rises about 5 centimeters per year. Given the fact that Bangkok is situated only 0.8-1 meter above sea level, long-term problems of drainage and flood during the monsoon season are inevitable if land subsidence and the rise of the sea level persist.

Fortunately, the latest study by Prof. Dr. Chalermschon and professional geophysicians indicates that the land subsidence will continue for about 20 years, and then the tectonic plate on which Bangkok is situated will start to rise. He emphasized, however, that the current situation of ongoing land subsidence and sea level rise cannot be controlled. It is therefore essential to put measures into place to deal with resultant problems in the short and long term.

Prof. Dr. Chalermschon Satirapod received the National Outstanding Researcher Award in Engineering and Industrial Research from the National Research Council of Thailand in 2012. His GPS field campaign and applied use of the information to detect post-seismic displacement has significantly contributed to Thailand in both academic and socio-economic aspects.



## Award & Honor

# The Pioneer Award for the First Medical Kidney Foundation in the Asia - Pacific

Prof. Emeritus Dr. Visit Sitprecha of CU's Faculty of Medicine has been honored with a Pioneer Award for the First Medical Kidney Foundation in the Asia-Pacific and the Southeast Asia Region.

The award was presented by the International Society of Nephrology (ISN) for his continuous outstanding achievement in developing kidney research studies. Because of his deep commitment to his work and his remarkable achievement, he was recognized as *The Father of Kidney Studies in Thailand and the first pioneer to develop kidney research studies in the Southeast Pacific region.*

Dr. Visit's continued dedication and the success of his efforts proved his suitability for the award, as does his continued work to find the best possible cure for patients suffering from kidney disorders. He sets an admirable example for his medical students and fellow doctors.

The International Medical Association of Nephrology will hold an award ceremony in honor of Prof. Emeritus Dr. Visit Sitprecha at the Annual International World Conference Association of Nephrology 2013, which will be held from 31 May - 4 June in Hong Kong.

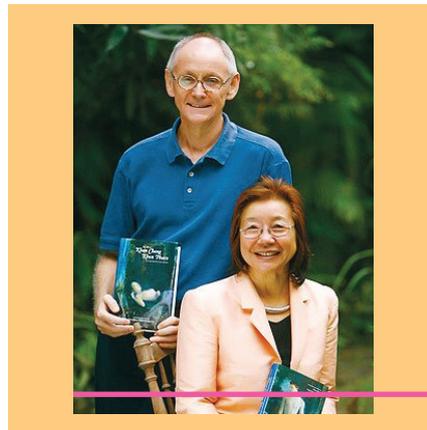


*Prof. Emeritus Dr. Visit Sitprecha*

## The Tale of Khun Chang Khun Phaen, Siam's Folk Epic of Love, War and Tragedy

Dr. Pasuk Phongpaichit (a professor at CU's Faculty of Economics) and Dr. Chris Baker have worked hand-in-hand, this time to bring a classic Thai novel to English readers. Their translation of the renowned Thai novel "The Tale of Khun Chang Khun Phaen", has become an unexpected big hit.

Their English version of the work was awarded for the Baker Prize for Best Translation by the Association of Asian Studies at a ceremony held in San Diego, California (USA). The work was chosen from among many translations from around the world of classic novels of the South-east Asia Region.



**"The Tale of Khun Chang Khun Phaen has become an unexpected big hit."**

The compilation and translation of this complete version of "The Tale of Khun Chang Khun Phaen" took over seven years of research and study of the historical background, as well as intensive literary analysis of the all-time famous tale.

*Dr. Chris Baker (left) and Dr. Pasuk Phongpaichit (right)*

## BBA takes on the "Champions Trophy Case Competition 2013"



A big round of applause for Chulalongkorn's BBA International Program, Faculty of Commerce and Accountancy for their outstanding achievement in taking first place at the "Champions Trophy Case Competition 2013" in Auckland, New Zealand.

The competition was hosted by The University of Auckland Business School, and participants included representative from many universities

*BBA students and their advisor look sharp with their newly presented trophy from the Champions Trophy Case Competition in Auckland, New Zealand.*

around the globe, among them the University of California Berkeley's Haas School of Business (USA), Hong Kong University of Science and Technology, and the National University of Singapore Business School.

However, Chulalongkorn University came in as the first place winner among top universities, with University of British Columbia's Sauder School of Business (Canada) in second place, and Queensland University of Technology (Australia) following in third place.

The team comprised of four exceptional undergraduates, Mr. Chote Jindaratancholkij, Ms. Taranan Asavatevavith, Ms. Tassuda Sirilerkpiat, and Mr. Pitipat Kootrakul along with their advisor, Asst. Prof. Dr. Buraj Patrakosol.

## CU Senior Wins the Gold Medal at the “US Open Taekwondo Championship 2013”

Senior Chantip Sonkham of the Faculty of Sports Science was Thailand’s chosen taekwondo athlete to represent the country at the latest Olympics games held in London. She didn’t disappoint us, coming back with a bronze medal, bringing much fame to the Thai nation and to Chulalongkorn University.

On top of her previous performance, Chantip has once again proved herself a winner, taking a gold medal at the US Open Taekwondo Championship 2013 for women in the under 49 kg weight class, trouncing her opponent with a score of 7 to 4. Hearty congratulations to senior Chantip on her latest victory!

The US open Taekwondo Championship 2013, one of the most well-known taekwondo competitions in the United States, was held between 21 and 25 February, 2013 in Las Vegas, Nevada.



Chanatip Sonkham

## Sasin Business School Triumphs with the World Business Plan in Canada

What an honor for the Sasin Graduate Institute of Business Administration (MBA) to have an amazing team like Le Lux, who trekked half way across the world to Winnipeg, Canada to bring back the Stu Clark Investment Award for Chulalongkorn University.

Congratulations to Le Lux for the hard work and team effort that led to their exceptional accomplishment. The competition was held at the University of Manitoba’s Asper

School of Business, where graduate students from around the globe had an opportunity to take part in presenting a business plan that is innovative and can be applied to real life circumstances.

The eye catcher of their business proposal was said to be their strategy, proposing that the production of gems should be more innovative and advanced, using products that contains silver alloy as part of the process. This leads



Le Lux team answers the judges questions.



to a reduction in the waiting period, enhancing consumer satisfaction. Furthermore, not only does the process help reduce costs, it also creates surplus value for the end product.

The Le Lux crew includes Kanyarat Varamit, Kirati Sirikolkarn, Ornpimol Tresopakul, Puntip Dhanasombatnandh, Salilla Kulwirotama, and Sutthiporn Mekha-Aphirak. The team did not leave Canada with just the title of Winner, but also brought back the first prize reward of 20,000 Canadian dollars along with the opportunity to participate in the Venture Lab Investment Competition, formerly known as the Global Moot Corp in Austin, Texas this spring. They deserve a big hand from all of us for both their rigorous teamwork and the outstanding business proposal that it produced. Best of luck to Le Lux for their upcoming competition in Texas and the many more that are in store for them!

Le Lux – Sasin Graduate School of Business awarded 20,000 Canadian dollars at the Stu Clark Investment competition.

## Doing Good for the Community: Giving Turtles Back Their Lives and Returning Them to the Sea



*CU volunteers join together in helping save lives of turtles in danger.*

The Veterinary Medical Aquatic Animal Research Center or known as **VMARC** have been dedicating their time to help save the lives of turtles tormented by people who believe they're actually doing good.

The intentions may be good, but most of the time the place is wrong. Established by Dr. Nantarika Chansue, Professor at the Faculty of Veterinary Science, the project has become a big success, especially in recent years, during which the research center has been able to return approximately 2,000 - 3,000 turtles to their proper natural habitat.

This charity project came about because there are many turtles that get released into the wrong environment, places like canals located near temples. There is a Thai belief that by releasing turtles a person will earn Buddhist merit and have a long prosperous life, but most people are unaware that their actions are actually hurting the animals.

When released at temples, not only do the turtles lack food and nutrients. There is also a possibility that they can catch different types of

diseases, since the canals are not sanitary and are full of bacteria that can reduce their life span. To counter the danger, the VMARC makes the rounds of different temples to help the turtles that have been released there by giving them the care they need and sanitizing them before taking them to where they belong.

Besides returning the turtles to the sea, these kind-hearted volunteers also go around the country and educate Thai people about their misbeliefs in freeing turtles at temples, informing them that freeing turtles in temples does not give them merit but on the contrary can be an inadvertent sin because not only are they killing turtles, but are also creating a burden for the temples that have to look after and feed them. They point out that although some turtles need meat for nutrients, at temples they are fed only vegetables.



*Fifth year Veterinary student, Pasorn Pupa smiles widely while volunteering for The Veterinary Medical Aquatic Animal Research to return turtles to their rightful home.*

Pasorn Pupa, a fifth year veterinarian student who always finds time to join this event, talks enthusiastically about her happy experience helping the turtles and how the charity project is not just about doing good deeds, but also about helping the lives of the misplaced turtles and giving back their happiness, because animals, too, have feelings.

# Live and Learn

## at CU with Asuka Qin

The morning before her flight back to Beijing, Asuka Qin, a full-time BBA student (Bachelor of Business Administration, Chulalongkorn Business School, Faculty of Commerce and Accountancy) and another soon-to-be CU alumnus with a profile and personality packed with impressive achievements, was delighted to share her experience. During March 11-15, 2013, her team participated in the Sauder Summit Global Case Competition held by the University of British Columbia, Canada, and won both first place and the People's Choice Award.

The Sauder Summit Global Case Competition is a five-day business case competition which twelve top business schools across six continents were invited to join. The students have to conduct a series of case studies to solve real business challenges. The four BBA students in the Chulalongkorn University team included Ms. Asuka Qin, Ms. Napat Mututanont, Ms. Jisu Kim and Ms. Kanokporn Patana-aneek, with Dr. Chackrit Duangphastra as the team advisor.

When asked how it felt to have won the awards and what her expectations are as to what will follow, Qin earnestly expressed her gratitude for the help she has received:

**“We really worked hard during the preparation. We had lots of training with the help of the faculty staff and industry experts every two or three weeks for a year. It’s the result of teamwork. Thanks to the BBA program that has contributed so much. Actually, for the past two years the program has been focusing on global achievements.”**



Asuka Qin at the Faculty of Commerce and Accountancy

**GZCU: How did it feel to win the award?**

**Asuka:** *We really worked hard during the preparation. We had lots of training with the help of the faculty staff and industry experts every two or three weeks for a year. It’s the result of teamwork. Thanks to the BBA program that has contributed so much. Actually, for the past two years the program has been focusing on global achievements. We had six teams participating in competitions and two won first place. The award is not mainly for me or for the team, but it is how I can give my work back. The title is for Chula.*

**GZCU: Speaking of Chula, why did you choose the BBA program at CU?**

**Asuka:** *I had a chance to visit CU during my second trip to Thailand, where I wanted to stay and study. I found the architecture, the uniforms and the atmosphere really attractive. BBA have a well-established website and the international office was very helpful. They found me a buddy who showed me around. It was not only the program that attracted me but the overall experience. I found it unique and different here.*

Moreover, BBA’s business language course in the first semester helped improve my English a lot. Thai lecturers also explained things well and were willing to help whenever I had questions.

**GZCU: Have four years at CU offered you what you looked for?**

**Asuka:** *I like to try new things and CU satisfied that a lot. My major was Financial Analysis and Investment. What BBA teaches is practical and I was exposed to different fields of industry. I was selected as an exchange student at New York University (NYU) and spent my third year there. I did my internships in banking, investment banking and consulting, one of which deals with a government project. I learnt more about the integration between the public sector and private sector. There should be a better bridge between the government and business. They should help each other.*

**GZCU: Are you considering a career in finance?**

**Asuka:** *I plan to do Master’s Degree in Public Administration at NYU. Working in consultancy provides opportunities to see more fields, whereas finance is narrower. I’d like to work in between the government and the business sector. Giving back to society is always my top priority.*

Asuka Qin (2<sup>nd</sup> from left) and her advisor and teammates at the Sauder Summit Global Case Competition

## Event

# CHULALONGKORN UNIVERSITY

co-hosted the 2<sup>nd</sup> Asian Universities Forum



*Asian University Administrators were present at the 2nd AUF co-hosted by Chulalongkorn University*

The 2<sup>nd</sup> Asian Universities Forum was held from 24 through 26 January, 2013. This prestigious event took place at the Maha Chulalongkorn Building. It was entitled “**Creating a New Vision for the Future of Asian Universities**”.

The forum which was sponsored and jointly co-organized by Chulalongkorn University and Seoul National University gathered 24 representatives from leading universities such as University of Delhi, Nanjing University, Foreign Trade University, Seoul National University, and University of the Philippines from 13 countries in the Asia-Pacific Region, which encompasses the Republic of China, Korea, India, Kazakhstan, Mongolia, Vietnam, the Philippines, Indonesia, Cambodia, Laos, Kyrgyzstan, Uzbekistan, and Thailand. The Forum was joined by distinguished leaders not only from Asian universities, but also from other higher education institutions, and governments as well.

Prof. Pirom Kamolratanakul M.D., the president of Chulalongkorn University, Prof. Dr. Yeon – Cheon OH, the president of Seoul National University, and Associate Prof. Dr. Kamjorn Tatiyakavee, the Deputy Secretary-General of Academic Affairs, presided over the event and delivered the keynote address at the forum. On the occasion, Dr. Kwang Jo Kim, the director of UNESCO Bangkok, was present at

the Forum and Vice President (Knowledge Management and Sustainable Development) of Asian Development Bank, Bindu N. Lohani also gave a speech offering his perspectives on human resource development and the knowledge management challenges Asia faces.

As the region continues to grow exponentially, a substantial expansion of its economies and other radical improvements are urgently required, especially in the realms of knowledge and innovation, which are key. So the main focus is on the quality of education from universities. Here was the promising start of producing quality university graduates.

The forum was set up to attain a two-fold goal: to exchange views possible ways to create a new bright future and policies for Asian universities while promoting cooperation in several important fields, including research and academic work, as well as to support and emphasize the role of Chulalongkorn University as an internationally recognized, and world-class university.



*From left to right : Prof. Pirom Kamolratanakul M.D., Prof. Dr. Somkit Lertpaitoon, and Prof. Dr. Yeon – Cheon OH*



*The director of UNESCO Bangkok  
DR. Kwang-Jo Kim*

## A Thai/Asian Contemporary Theatre Festival and Research Forum “OUR ROOTS RIGHT NOW ”

It was a first for Thai theatre with “Our Roots Right Now”, which was presented by The Research Forum & Festival on Thai/ASEAN Contemporary Theatre with the wholehearted support of the university’s Academic Affairs Division, the ASEAN Studies Center, and the Maha Chakri Sirindhorn Foundation for the Faculty of Arts as well as the Thailand Research Fund (TRF). This remarkable academic and cultural event was viewed by the public from 19 to 28 January 2013 at the Sodsai Pantoomkomol Center for Dramatic Arts on the sixth floor of the Maha Chakri Sirindhorn Building, Faculty of Arts, Chulalongkorn University.



Performers give a new interpretation of gender equality based on the martial art form, silat.



A dancer makes a theatrical Khon gestures to the rhythm of the accompanying music.



Movements of the Fawn Leb dance tell the story.

These contemporary ASEAN performances didn’t fail to meet dance enthusiasts’ and theatre-goers’ high expectations. On the program throughout an eventful 10 days, audiences enjoyed 31 performances from Cambodia, Indonesia, Malaysia, the Philippines, Singapore, Myanmar, Laos, Thailand and India as well as China. Among the Thai presentations, a contemporary dance performance, “Tam Kai”, created by the Pichet Klunchuen Dance Troupe and adapted from *Lilit Pra Lor*, received its premiere, and a contemporary dance named “Muet”, adapted from the *Ramayana* by Jitti Chompee, was also included in the list. Daniel K, from Singapore, winner of the Singapore National Arts Council’s Young Artist Award, presented “Q&A”, a contemporary performance employed an online survey and is structured to allow the audience to design the show themselves. A young female Indian artist the public couldn’t miss was Sujata Goel, whose solo performance, “Dancing Girl”, had already amazed viewers in India.

The festival’s closing performances was “Fire! Fire! Fire!” rendered by the Goethe Institute’s

Tanzconnexions project. Three internationally acclaimed choreographers, Eko Supriyanto, an Indonesian who has been a dance adviser to several Broadway production such as “The Lion King”, which got rave reviews internationally; Sophiline Shapiro, a Cambodian who was awarded the Nikkei Asia Prize : Culture Prize; and Thai choreographer Pichet Klunklin, were ready to present their latest creations.

In the mornings and afternoons, every participant was able to participate free of charge in workshops conducted by a Hong Kong-born Danny Yung, who has presented shows in Europe, Asia and America; ballerina Agnes Dakudao Locsin from the Philippines, Malaysian choreographer Joseph Gonzales; Fred Frumberg, who has assisted in reviving and preserving Cambodian dance; I Wayan Dibia, an artist who choreographed numerous new dance moves along with the traditional Balinese chant, Kacak; Waewdao Sirisook, who has staged Thai traditional dance performance for 15 years in several countries; and Thammanitaya Nikomrattana, as master teacher of Nora a traditional Southern Thai dance.

## CU Sharing Festival 2013

Without morality, our world would fall apart. Sharing, one of the faces of morality, is a virtue that has helped human society to survive through difficult times.

The CU Sharing Festival 2013 took place on January 31, 2013 at the Chula Chakrabongse Building. Its wide appeal helped it to attract more than a thousand CU students.

It offered golden opportunities to do good deeds easily and to engage in many sharing activities. Its aims were to cultivate generosity in the consciousness of Chula students, and to promote better mental and physical health.

Producing young people with a strong moral sense and understanding of the importance of sharing, Thai society of the future will be strengthened.

The CU Sharing Festival 2013 consisted five sections: first were good causes such as an effort to spare the lives of cows and to make donations of blood or books; second were recreational activities such as dart-throwing and drawing lots. The other three kinds of activities included a small market run for charity, a concert by the popular Thai band, ‘Scrubb’ and talented CU students, and, finally, a talk show for exchanging constructive ideas.



## Snapshots

# CU International Sports Day 2013

More than 200 exchange students and Chula students in international programs congregated at the football pitch of the Faculty of Political Science on 4 February 2013 for the "CU International Sports Day 2013". Here are the highlights of the day.



*Both teams struggle valiantly to pounce on the ball.*



*Cheerfulness, sheer bliss, and unity light up every face.*



*Two Thai swordsmen keep a discreet distance from each other*



*Sportsmanship crosses ethnic boundary*



*A blue Muay Thai boxer aims a hefty diagonal kick at his red opponent.*

## Youth Peace Ambassador Festival 2013

**Date :** 21-27 May 2013

Host : Center for Ethics of Science and Technology, Chulalongkorn University, The International Peace and Development Ethics Centre, and Eubios Ethics Institute.

Tel : (66) 2218-4761 Email : napat1018@gmail.com

## The 23<sup>rd</sup> Annual Meeting of The Southeast Asian Linguistics Society (SEALS23)

**Date :** 29-31 May 2013

Host : Department of Linguistics, Faculty of Arts, Chulalongkorn University, ASEAN Studies Center of Chulalongkorn University, Asian Studies Institute of Chulalongkorn University, and National Institutes of Japanese Language and Linguistics, Japan

Tel : (66) 2218-4692 Email : sealsxxiii@gmail.com

## ASEAN Student Leaders Forum 2013: Towards the ASEAN Dream

**Date:** 21-25 June 2013

Host : Chulalongkorn University and ASEAN University Network

Contact : <https://facebook.com/ASLF2013>

## International Academic Conference: "China in ASEAN Context: Through Aspects of Language and Literature"

**Date :** 25-26 July 2013

Host : The Chinese section, Faculty of Arts, Chulalongkorn University

Tel : (66) 2218-4739 Email : cuchinesealumni@gmail.com

## Calendar of Events